

Alice Forestan

Digital Designer

PORTFOLIO

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MOBILE

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WORK EXPERIENCE

Kerad Games

Barcelona

May 2017 / present

Win Technologies (Betway group)

London

Aug 2015 / Apr 2017

Campaign Master

London

Feb 2015 / Jul 2015

Sportlobster

London

Sept 2014 / Feb 2015

ANZA (former TEACH)

London

Feb 2012 / Sept 2014

UX/UI DESIGNER

I am responsible for the design of a new fantasy football app, working closely with backend and frontend developers in an Agile Scrum Environment. Some of my daily tasks include: competitor analysis, wireframing, prototyping, user testing, interactivity and animation.

DIGITAL DESIGNER

Creating and maintaining material for online marketing campaigns, within a multilingual environment for Betway, Hippodrome, Dream Bingo and Spin Casino. Creating visual designs, from wireframes to mockups and prototypes, across all platforms, working closely with the Research Team, the Development Team and the Marketing Team.

UI DESIGNER

I was the main designer in the team, tasked with redesigning the user interface of the company's email marketing online platform. I was also designing and developing email campaigns and creating content images for the company's website.

JUNIOR GRAPHIC DESIGNER

Creating exciting breaking news pictures and adverts primarily for daily sports related communications across digital platforms.

GRAPHIC DESIGN INTERN

Designing online and offline marketing materials to promote charity challenges and fundraising events.

EDUCATION

BA (HONS) PRODUCT DESIGN - First Class Honour
Kingston University - London - 2011 / 2014

SPECIALIZATION COURSES

UX/UI DESIGN

General Assembly - London - 2016

WEB DESIGN WITH HTML AND CSS

London Academy of IT - London - 2014

LANGUAGES

ENGLISH Proficiency Level
SPANISH Intermediate Level
ITALIAN Native Speaker

SOFTWARE AND SKILLS

- Sketch
- After Effects
- Dreamweaver
- Problem solver
- Marvel App
- Illustrator
- InDesign
- Team player
- Invision
- Photoshop
- HTML/CSS