

Alice Forestan

Digital Designer

PORTFOLIO

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EMAIL

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MOBILE

+44 (0) 7535290689

SKILLS

- Experience with user flows, wireframing and prototyping
- Good understanding of HTML and CSS
- Good understanding of web and email marketing
- Experience working in an agile process
- Ability to multi-task and consistently hit deadlines
- Strong problem solving skills
- Good team player

SOFTWARE

SKETCH



INVISION



MARVEL APP



PHOTOSHOP



ILLUSTRATOR



INDESIGN



DREAMWEAVER



AFTER EFFECTS



LANGUAGES

ENGLISH	Proficiency Level
SPANISH	Intermediate Level
ITALIAN	Native Speaker

WORK EXPERIENCE

DIGITAL DESIGNER - Win Technologies (Betway group) - London
(July 2015 - Present)

Creating and maintaining material for online marketing campaigns, within a multilingual environment for Betway, Hippodrome, Dream Bingo and Spin Casino. Creating visual designs, from wireframes to mockups and prototypes, across all platforms, working closely with the Research Team, the Development Team and the Marketing Team.

UX/UI DESIGNER - Campaign Master - London
(Feb 2015 - July 2015)

I was the main designer in the team for this six months long project. I was tasked with redesigning the user interface of the company's product. I was also designing and coding email campaigns and creating content images for the website.

JUNIOR GRAPHIC DESIGNER - Sportlobster - London
(Sept 2014 - Feb 2015)

Creating exciting breaking news pictures and adverts primarily for daily sports related communications across digital platforms.

GRAPHIC DESIGN INTERN - ANZA (former TEACH) - London
(Feb 2012 - Sept 2014)

Designing online and offline marketing materials to promote charity challenges and fundraising events.

EDUCATION

BA (HONS) PRODUCT DESIGN - Kingston University - London
(2011 - 2014) First Class Honour

SPECIALIZATION COURSES

UX/UI DESIGN - General Assembly - London
(2016)

WEB DESIGN WITH HTML AND CSS - London Academy of IT - London
(2014)